

**INTERVENTION OF THE MEXICAN DELEGATION IN THE OPEN-ENDED
INFORMAL CONSULTATIVE MEETING TOWARDS THE POST 2015 FRAMEWORK
FOR DISASTER RISK REDUCTION**

Geneva, September 18th, 2014

Excellencies, dear colleagues,
Good afternoon,

Thank you very much again for organizing this consultative meetings.

Allow me first to reiterate the commitment and willingness of my country to contribute positively to this process, with the aim of moving forward to a successful conference in Sendai.

Regarding Section C on of the pre-zero document on Guiding Principles, my country has the following comments:

We do believe that the new framework has to be built on the Yokohama Strategy and the HFA principles, nevertheless we have to take into account that we need to adopt a preventive approach in order to successfully address disaster risk reduction (DRR).

We recognize the primary role of the State in managing disaster risk, along with the full and effective participation of all stakeholders in decision making process. Local communities are certainly fundamental due to their responsibilities as practitioners.

We favor a more concrete package that avoids repetitions and duplications. We support the principles that strengthen the inclusive nature of the new framework, as the participation and commitment of all the stakeholders is a key element for working together towards DRR.

We also welcome the human rights approach and the inclusion of vulnerable groups particularly women, children and youth, persons with disabilities and indigenous peoples. Principles regarding their roles and responsibilities is essential.

It is important to highlight that the responsibility of the private sector in building sustainable development should be registered within the mainstreamed efforts of all actors involved in risk management. Aspects such as business continuity and protecting employees from labour risks, while important, should also be integrated within a broader and more strategic vision of risk reduction generated by their activities within their social and territorial surroundings, as stated in the Fourth Session of the Regional Platform for Disaster Risk Reduction of the Americas, 27-29 May 2014, Guayaquil, Ecuador.

Therefore, in our perspective, it would be very convenient to elaborate further on the role of private sector, which in our understanding has become a key partner in both DRR and Disaster Risk Management (DRM) initiatives worldwide. In this respect, it would be desirable to consider also the inclusion of small and medium enterprises, as their performance in our economies is crucial not only for their dynamism, but for the source of jobs, economic growth and diversity they represent.

Mexico also recognizes with appreciation the inclusion of accountability and transparency as principles in the new framework, concretely in the field of resource mobilization. With this we ensure and effective use of resources from both public and private actors.

As of now, we understand the struggles of making references to the climate change and development processes. However, if we aim at building a world safe from disasters in the future and if this very pre-zero document has as purpose managing disaster and climate risk in development, we encourage the co-chairs to reflect those core elements as principles.

Finally, certainly agree with paragraph K on disaster-risk informed investments both public and private. However, in our perspective is very important to move forward and state that public investments with a disaster risk approach is essential not only in the fields of reducing risks and improving planning, but also towards the development of our communities.

Thank you.